# We Know, A Lot of Folks Think It Isn't Easy Being GREEN...

...But we're here to help! Recycling is truly a community endeavor. That's because everyone generates waste—more than one million pounds per day in Frederick County! Our residents have embraced recycling as a way of life, but half of the county's waste comes from local businesses.

Some have taken note and lead the way with recycling, composting and waste reduction initiatives, demonstrating that being ecosavvy can make good business sense.

### If you've considered recycling but haven't been sure how/why/when to start...this is THE event to get you going green!

Whether you're thinking of starting recycling service at a multi-family housing complex or simply expanding your office recycling program beyond paper, we can help chart the way. And, we can connect you with local leaders experienced in recycling—people familiar with *your* business sector, whether you run a restaurant or a research lab.

Space is limited, so sign up today to attend this FREE seminar. You may find out that reducing vour "wasteline" can even improve your bottom line!



## Announcing...

# The frederick County Waste Reduction and **Recycling Awards**

Between September 1 and October 12, 2011 any local business, non-profit or public sector entity can be nominated for the County's **Business Waste Reduction and Recycling** Award program.

This annual award recognizes the efforts of organizations that have taken steps to reduce their impact on the waste stream, through preventative waste reduction practices or integrated waste management strategies.

Examples of waste-preventative business practices include ordering supplies in bulk, distributing pay stubs electronically or avoiding disposable items where possible. While such front-end tactics can reduce the amount of waste generated, other strategies, such as equipment and supply reuse, materials exchange programs, composting and recycling, divert valuable resources that would have otherwise been disposed.

For more information or to apply, please visit: www.FrederickCountyMD.gov/BusinessRecycle or call Dave Helmecki, the county's Commercial Recycling Program Coordinator, at 301-600-7404.



#### **Frederick County Department of Solid Waste Management**

9031 Reichs Ford Road Frederick, MD 21704

Recycle@FrederickCountyMD.gov phone: 301-600-2960

fax: 301-600-3044

# **Working Together**— **Helping Businesses** Recycle

A Free Forum for Businesses October 5, 2011





# Working Together—Helping Businesses Recycle

Wednesday October 5, 2011

9:00—9:30	Registration and Coffee	
9:30—9:45	Welcome & Introduction Board of County Commissioners	
9:45—10:15	Recycling Works  Dave Helmecki, Frederick County Commercial Recycling Program Coordinator	
10:15—11:00	It Pays to Know Your Options Richard Anderson, Principal, CQI Associates	
11:00—12:00	Lunch—Provided by AKA Friscos	
12:00—1:00	Breakout Sessions:  • Hospitality  • Multi-Family Housing  • Office  • Small Business	
1:00—1:15	Break	
1:15—1:45	Hauler Presentations Local waste hauling companies will present information on the array of available recycling services.	
1:45—3:00	Business Forum & Refreshments Talk one-on-one with other local businesses, from discussing your collection options with the haulers to exchanging ideas and forming partnerships with like-minded peers. Get the resources you need to make recycling work for you.	



Come learn from regional recycling experts and fellow Frederick County business owners who have established successful recycling programs!

This free, day-long seminar will present information on local recycling options for commercial properties. Landlords, hotel managers, office workers and civic club members—where a will to recycle exists, we're here to help you find a way that works for YOUR specific sector.

Presentations will cover how to set up an

individual program or a recycling cooperative involving multiple organizations, what to look for when hiring a hauler, how to train staff and provide outreach to customers, and ongoing active management to reduce the waste stream and improve your bottom line. Open discussion periods will encourage attendees to swap ideas and address potential concerns. The day will end with information presented by local waste and recycling haulers and the opportunity to discuss your recycling needs one-on-one.

**Advance registration is required.** Attendees will be provided a light lunch and refreshments.

## REGISTRATION



Use this form or register online at: www.FrederickCountyMD.gov/BusinessRecvcle

Please submit one registration form for each attendee.				
Name:				
Company:				
Address:				
City	City:		Zip	
Phone:Email:				
Your role with the organization named above (i.e. owner,				
manager, employee, member, etc.)?				
Does this organization currently recycle?				
Please check the business/organizational sector that you wish to receive specific information for:				
	Construction		Retail	
	Hospitality		Restaurant	
	Manufacturing		Scientific	
	Multi-Family Housing		School	
	Non-Profit		Community Group	
	Office		Other - Specify:	
	Religious			
Lunch will be provided by aka Friscos restaurant! Please check your meal preference:				
	Meat Uegetarian			

#### Registrations must be received by 9/30/11.

**Mail to:** Office of Recycling, 9031 Reichs Ford Road, Frederick, MD 21704 *OR* **Fax to:** 301-600-3044

~ Confirmation and directions to the program location will be sent when this form is received. ~

**Questions?** Call Dave Helmecki at 301-600-7404 or send email **to DHelmecki@FrederickCountyMD.gov**